



**INACRAFT 2008**  
The 10<sup>th</sup> Jakarta International  
Handicraft Trade Fair



The Biggest and The Most Complete  
Exhibition of Gifts and Housewares

**23 - 27 April 2008**

Balai Sidang Jakarta Convention Center  
Jakarta - Indonesia

**Pre-Registration and information form**

- PRE-REGISTER AS TRADE VISITOR
- OBTAIN MORE INFORMATION

Website : [www.ptmediatama.com](http://www.ptmediatama.com)  
E-mail : [info@ptmediatama.com](mailto:info@ptmediatama.com)  
Fax. : +62-21 - 489 3056

Please Complete or attach your business card

Salutation :  
 Mr.  Mrs.  Miss

Full Name \_\_\_\_\_

Company \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax. \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

**A. Type(s) of your business :**

- Agent
- Discount Store
- Exporter
- Manufacturer
- Service Industry
- Others (Please Specify) .....
- Chain Store
- Distributors
- Importers
- Retailer
- Specialty Store
- Department Store
- E-Business
- Mail Order House
- Retail Outlet
- Wholesaler

**B. Current import from Indonesia :**

- Product (Please Specify) .....
- None

**C. Have you ever visited the fair(s) before**

- Yes, :  INACRAFT 2005
- INACRAFT 2006
- No  INACRAFT 2007

**D. Product(s) of your interest :**

- Housewares, Home & Garden Decorative Items
- Fashion Garment & Embroidery
- Toys & Games
- Accessories
- Gifts
- Miscellaneous



*the profile*



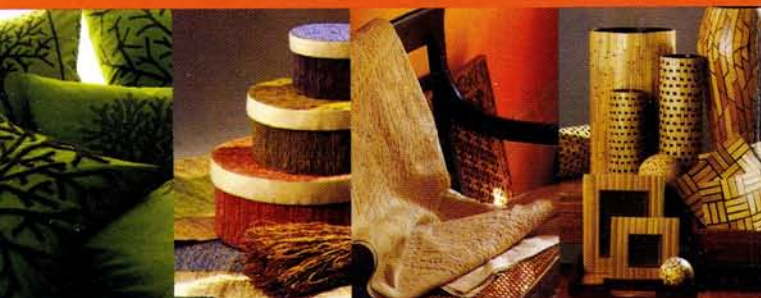
Association of Exporters  
and Producers of Indonesian Handicraft  
(ASEPHI)

## About Asephi

ASEPHI stands for Association of Exporters and Producers of Indonesian Handicraft. The term of ASEPHI is more familiar as it is easier to remember and mention. The association that has been established since April 5, 1975, in line with the increasing activity in its annual program, i.e. INACRAFT (The Jakarta International Handicraft Trade Fair), becomes well known by handicraft stakeholders, craftsmen, handicraft producer, trader, bureaucrat and observer.

ASEPHI was founded as a media for delivering aspirations of handicraft manufacturers and craftsmen so as to encourage more their entrepreneurship to be professional entrepreneurs, and simultaneously to support the success of national economic development program.

Handicraft sector has been taken into account by all parties since it absorbs many human resources, the finest-art products, and has useful functions in fulfilling people's living requirements, which are mostly produced by small and medium enterprises, has large production potentials as well as varied products in compliance with culture, sufficient raw materials, not depends on import, already accepted by the world market and proved to be stable against economic crisis. Therefore, it is an industry which requires sustainable development for both its production and marketing.



## Aims and Objectives

1. To assist in mitigating any constraints under the production process.
2. To open domestic and overseas handicraft product marketing opportunity.
3. To assist in developing market-oriented handicraft product design.
4. To widely open thoughts of small and medium enterprises of handicraft sector so as to increase their business.
5. To guide small and medium enterprises of handicraft sector in practicing export procedures and increasing promotion through exhibition and trade mission.
6. To improve relationship among members so as to be able to work together in increasing their business.
7. To participate its members in any appropriate trade fairs at affordable cost.
8. To provide main facilities for its members intending to Participate in INACRAFT, which is annually held in April.



Association of Exporters  
and Producers of Indonesian Handicraft  
(ASEPHI)

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