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PRESS RELEASE

INDONESIAN AGRICULTURE ROAD SHOW IN NEW YORK

The Ministry of Agriculture of the Republic of Indonesia will conduct Road-Show in New York City on November 21 and 22, 2005 to expand international trade and to attract foreign investment to Indonesia. The Road-Show will also focus on the expansion of bilateral and business-to-business cooperation in agricultural sector between the United States and Indonesia.

The United States was selected for the Road-Show because the US is one of the largest importers of Indonesian agricultural products. During January – March 2005, the total of US import of Indonesian agricultural produce was US\$ 695 millions (an increase of 23.06% compared to the same period in 2004). Cocoa beans, coffee, and tea are among the major agricultural commodities imported by The US. Additionally, other commodities such as pepper, cashew nut, vanilla, cinnamons, and other spices, were also preferred by the market.

To explore the agricultural potential and to increase networking, a one-day event of multi-activities will be held at Park Central New York on November 21. These activities will include seminar to promote Indonesian agricultural products, business meeting, and press conference. Agricultural associations, traders, importers, and investors from the United States are invited to take advantage of this event

We hope that this event will provide a comprehensive understanding regarding the US requirements and regulations that govern the import of Indonesian agricultural commodities from the perspectives of US FDA, US Customs and USDA. This event also aims to provide an overview regarding the market potential as well as issues regarding commodities exported from Indonesia to the US.

It is our hope that the knowledge that the Indonesian participants acquire from this forum will help them to understand the US market. This understanding will eventually translate into higher quality of their agricultural exports resulting in higher exports and mutual benefit for both trading partners.

In the end, The Indonesian Ministry of Agriculture hopes that economic and bilateral cooperation between Indonesia and US will lead to significant increase in the trade in agricultural commodities.

For more information on The Indonesian Agriculture Road Show to the United States, please contact:

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